



## MISS US NATION PAGEANTS

Bella Fashion Designs & Miss US Nation Headquarters  
*Home of Super Chic Fashion Week*  
5071 S. State RD 7  
Unit 707  
Davie, FL 33314

Dear Valued Sponsor,

Miss US Nation is a company dedicated to the promotion of its pageant titleholders. Originated in Milan, Italy; Miss US Nation is a career-building pageant system focusing on advancing the career of the titleholder in the entertainment field. Our goal is to make a difference in the community, one organization at a time. Super Chic Fashion Week, a global fashion week production company is a sister company of Miss US Nation Pageants, conducting fashion week events throughout the world.

Our reigning Miss Illinois US Nation 2020 Titleholder, Jordan Mundy is a fourth year Marketing major at Columbia College Chicago. At Columbia, she previously was the Co-Events Chair for Black Student Union (BSU) and is now the President of Picture Perfect Modeling Troupe, but outside of school, Jordan is a freelance commercial model located in the midwest. She has planned four on-campus events with BSU: two parties, a formal, and a celebratory commencement for the graduating seniors of the 2018-2019 school year. Through Picture Perfect, Jordan has grown to become a mentor for models for industry and non-modeling entities. Mundy began her freelance career September 2017 with runway.

To date, she has worked with brands True Chicago, Eclectic Collections, and i\_n\_fashion displaying their clothes for shoots and shows and she has been featured on Chicago ABC 7 News, Harness Magazine, and Voyage Chicago. With learning in her freelance career, she is the social media specialist for her modeling website, Instagram, LinkedIn, and Youtube. Aside from her academic and career journeys, she has embarked on a new hobby of learning American Sign Language.

This sponsorship opportunity is for you to sponsor her journey to ultimately the Miss Nation Universe crown. Your sponsorship would help cover their registration fees for their state and national pageant, portfolio photos, coaching, wardrobe and travel. Also, while promoting your business. Think of it as having your own brand ambassador to attend prestigious galas, world class events and regular social media postings. Miss US Nation helps girls and women of all ages to advance in their careers. Your help is greatly appreciated.

### **Basic Sponsor: \$200**

- A large photo of the titleholder you sponsored.
- Regular Social Media Postings about your brand on the title holder's social media page.
- Your company's promotional flyers, or business cards at all appearances made by the titleholder you sponsor. This includes community functions, galas and prestigious events.



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### **Bronze Sponsor: \$500**

- A large photo of the titleholder you sponsored.
- Regular Social Media Postings about your brand on the title holder's social media page.
- Your company's promotional flyers, or business cards at all appearances made by the titleholder you sponsor. This includes community functions, galas and prestigious events.
- 1 vendor pass to a Super Chic Fashion Week Designer Showcase,

### **Silver Sponsor: \$1,000**

- A large photo of the titleholder you sponsored.
- Regular Social Media Postings about your brand on the title holder's social media page.
- Your company's promotional flyers, or business cards at all appearances made by the titleholder you sponsor. This includes community functions, galas and prestigious events.
- 1 vendor pass to a Super Chic Fashion Week Designer Showcase.
- Promotional brand photo shoot with titleholder.

### **Gold Sponsorship: \$2,000**

- A large photo of the titleholder you sponsored.
- Regular Social Media Postings about your brand on the title holder's social media page.
- Your company's promotional flyers, or business cards at all appearances made by the titleholder you sponsor. This includes community functions, galas and prestigious events.
- 1 vendor pass to a Super Chic Fashion Week Designer Showcase.
- Promotional brand photo shoot with titleholder.
- Promotional video shoot for your brand with titleholder.

### **Diamond Sponsorship: \$7,000**

- A large photo of the titleholder you sponsored.
- Regular Social Media Postings about your brand on the title holder's social media page.
- Your company's promotional flyers, or business cards at all appearances made by the titleholder you



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- 1 vendor pass to a Super Chic Fashion Week Designer Showcase.
- Promotional brand photo shoot with titleholder.
- Promotional video shoot for your brand with titleholder.
- Your company's brand on each event produced by Bella Fashion Designs' step and repeat banner & exhibitor booth for entire year. This includes; Super Chic Miami Fashion Week, New York Fashion Week Winter & Fall, Miss US Nation pageant, Miss Nation Pageant, Miss New York US Nation Pageant and more. Demographics are 250 - 300 fashion/beauty industry professionals, press, corporate individuals, fashion buyers & Celebrities.

Any help would be greatly appreciated to assist these titleholders reach their goals. Miss US Nation titleholders support many causes to impact the community in a positive, uplifting way. Looking for customized sponsorship? You may call our headquarters for more information: (954) 274-5600.